



2012 PRODUCT CATALOGUE

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E-Tag® 4

The **E-Tag 4** is a smaller alternative to the Sensormatic SuperTag®. It is equipped with the same detection antenna found in authentic Sensormatic brand tags, making it compatible with all Sensormatic Acousto-Magnetic (AM) Systems and more difficult to shield with foil lined bags. At only 2.2 inches (5.6 cm) our **E-Tag 4** is much shorter than the SuperTag. This makes the **E-Tag 4** less bothersome to customers trying on tagged apparel. The E-Tag 4 is compatible with all Sensormatic manual and power detachers.



MaxTag II™

The MaxTag II is a Sensormatic UltraGator Alternative with the same METGLAS® and magnetic bias material found in authentic UltraGator tags making it more difficult to shield with aluminum foil-lined bags. We duplicated the clip inside of the UltraGator to ensure an equal standard of strength. This tag is compatible with all Sensormatic power or manual UltraGator Detachers.



Mini-Stylus™

- Size: 1.6 inches (42 mm) long, ½ inch (19 mm) wide
- Weight: 0.3 oz (8.5 grams)
- Standard Color: Gray (58 KHz), black (8.2 MHz)
- Active Components: 58 KHz, or 8.2 MHz, wound ferrite coil, ball-clutch
- Compatible with all Magnetic Detachers
- Pin Style: flat head pin (included)



Mini-Stylus with Lanyard Tag

Instead of purchasing both tags and lanyards separately, retailers can now take advantage of our Mini Stylus tag/Lanyard combination product. One end of the Lanyard is securely fastened to the tag, and the other end serves as the pin that is inserted into the hole on the tag. This product is more cost-effective, space saving, and allows for quicker application of the tag. This tag is compatible with all Magnetic Detachers.



SuperStylus™ Tag

The SuperStylus™ tag is a Sensormatic SuperTag® alternative that is equipped with same METGLAS® and magnetic bias material found in authentic SuperTags making it more difficult to shield with aluminum foil-lined bags.

- Frequency: 58 KHz
- Standard Color: Gray
- Pin Style: SuperTag replica tacks
- Compatible with all Sensormatic power and manual SuperTag Detachers



Sensormatic SuperTag II®

Authentic Sensormatic brand SuperTags, which incorporate Acousto-Magnetic (AM) technology. They can be detached at the point of sale with any Sensormatic SuperTag Detacher. The SuperTag II is simply a smaller, sleeker version of the SuperTag I.



E-Max™ Tag

The E-Max Tag is our alternative to the Sensormatic Ultra-Tag®. This 58 KHz Acousto-Magnetic (AM) tag is compatible with All Sensormatic, WG Security, and other AM systems. It's sleek design and ease of use make it one of the more popular clothing security tags. The E-Max Tag is equipped with the same 58 KHz resonator found in most Sensormatic brand AM tags. The locking mechanism is a magnetic clutch, and thus it is compatible with all magnetic detachers.



SST Tag

The SST tag is lighter than standard pencil tags or other tags that are similar in size due to the AM or RF coils that are used. The RF version uses a special coil that is much lighter than the coils found in standard pencil tags. A lighter tag means less pull on garments when customers are trying them on. The AM version of this tag is equipped with Metglas® technology, which is found in Sensormatic SuperTags, UltraGators, and other Sensormatic Ultra Max® tags. This feature offers greater detection, as well as protection from aluminum foil or booster bag shielding. This tag is compatible with all Magnetic Detachers.



Mini Tag

- Size: 4.7 X 4.1 CM
- Weight: 5 oz.
- Standard Frequency: 8.2 MHz (Custom frequencies available)
- Detection range: 4.5' (140 cm).
- Standard color: Black (Custom colors available)
- Compatible with all Magnetic Detachers



Dural Tag™

- Smallest EAS Tag on the market
- Specially designed coil offers superior detection performance in comparison to standard EAS tags
- Stronger and more tamper resistant lock
- Unique design conceals the pin making it more tamper resistant
- Smooth, polished finish
- Diameter: 34 mm tags available
- Frequency: 8.2 MHz / 58 KHz
- Compatible with all Magnetic Detachers



Ovni Tag 8.2 MHz

- Frequency Range: 1.8 - 8.2 MHz
- Custom frequencies available
- Detection range: 6.5' (190 cm).
- Weight: 6 oz.
- Standard color: White (custom colors available)
- Compatible with all Magnetic Detachers

TagMate™ / TagMate with Lanyard™



TagMate attaches an EAS tag to apparel, handbags, etc. The local alarm allows store personnel to pinpoint the location of the merchandise being tampered with inside of the store. TagMate also allows store personnel to locate any stolen merchandise that has already been removed from the store. TagMate is lighter and more functional than existing “alarming tags”. TagMate is extremely cost effective compared to existing “alarming tags”, and allows retailers to use their existing EAS Tags and Detachers

1. If the TagMate is forcibly pulled from the EAS tag or the lanyard is cut, the internal alarm sounds
2. The TagMate will activate a 58 kHz Acousto magnetic (AM) EAS system.
3. The transmitted signal from the EAS system will activate the internal alarm in the TagMate.



2 Alarm Cable-Lock

- Cutting or tampering with lanyard triggers internal alarm
- Will trigger the alarm of a 58 KHz (AM) or 8.2 MHz (RF) EAS System
- Standard Lanyard Lengths are 8 and 48 inches
- Custom lanyard lengths are available



Universal Ink Tag™ / Clear / Grey

Ink tags are referred to as benefit/denial products, because they deny shoplifters the benefit of the stolen merchandise. If a shoplifter attempts to forcibly disconnect a Universal Ink Tag from its locking device, the ink vials will erupt and ink will spill out onto the garment permanently defacing it. Statistics show that shoplifters are deterred from stealing when the target merchandise can neither be worn nor sold.

The **Universal Ink Tag** can be connected to merchandise in a variety of ways. In a “stand-alone” mode, the tag is combined with a locking mechanism called a "clutch" (see Universal Clutch on next page). For retailers using EAS, the **Universal Ink Tag** is compatible with any EAS tag - adding a double measure of protection.

- This Ink Tag uses a water based, non-flammable, non-dry cleanable, non-washable, non-freezable ink.
- Our Universal Ink Tag is equipped with a durable stainless steel pin.
- The "Breakage Indicator Panel" on the top of the Universal Ink Tag allows the ink to be dispersed in all directions. This panel is also a visual indication to the retailer that the ink tag has been broken.



Universal Clutch

The Universal Clutch is compatible with the Universal Ink Tags, as well as any other ink tags on the market. The lock can be released with any Magnetic Detacher.



I-Tag™

The I-Tag™ is an attractive and tamper resistant AM/RF hard tag/benefit denial ink tag combination. The ink vials are located on the pin side of the tag, while the AM or RF circuit is located on the clutch (lock) side of the tag. When the two sides are combined they form one solid tag with the pin completely concealed in the middle. The symmetry between the two parts ensures an even weight distribution when attached to merchandise. This tag can be removed from store merchandise with any magnetic detacher.



AM/RF Bottle Tag

The Bottle Tag serves as an effective and reliable means of protecting a variety of merchandise ranging from hardware and sporting goods to all types of bottles. This tag is compatible with any Magnetic Detacher.



Flat Head Grooved/Smooth Pin

This is the standard pin we include with our Stylus tag, Mini Stylus Tag, SST Tag, Mini Tag, and Ovni Tag. For larger volume orders, these pins can be custom built without the grooves and/or at varying lengths.



SuperTack

This is the standard pin that is included with the E-Tag 4, SuperStylus, and Sensormatic SuperTags.



Alligator Tack

The Alligator Tack is the standard pin that is included with the MaxTag II and Sensormatic UltraGators.



Loop Lanyard

Lanyards are designed to attach hard tags to any merchandise that is not conducive to using the standard pin. Some examples of merchandise often tagged with the use of lanyards includes tennis rackets, baseball caps, shoes of all types, baby strollers, and anything metallic or made of a hard substance.



Universal Detacher

The Universal Magnetic Detacher is our best selling detacher, because the open top and SuperLock magnet allows it to open any magnetic release tag regardless of shape or type of lock.



This authentic **Sensormatic SuperTag hand (manual) Detacher** is compatible with Sensormatic brand SuperTags and Visible Source Tags (VST), as well as our own Superstylus and E-Tag 4 tags.



This authentic **Sensormatic UltraGator® hand (manual) Detacher** is compatible with Sensormatic brand UltraGators and MicroGators®, as well as our own Maxtag II.

All-Tag® 8.2 MHz Radio-Frequency (RF) Labels - All labels are available in many different roll sizes and formats including **barcode, plain white, black, thermal paper for direct and indirect printing, and many more.**



ALL-TAG SUPERLABEL – 1.2 x 1.3 inches / 31 x 32 mm
• Detection equal to standard 1.5 x 1.5 inch (4 x 4 cm) RF Labels



ALL-TAG SUPERLABEL – 1.3 x 1.5 inches / 33 x 38 mm
• Detection greater than standard 1.5 x 1.5 inch (40 x 40 mm) RF Labels



ALL-TAG 4 Series LABEL – 1.5 x 1.6 inches / 38 x 42 mm



ALL-TAG 23 x 44 LABEL – 0.9 x 1.8 inches / 23 x 44 mm



ALL-TAG Round LABEL – 1.3 inch / 33 mm diameter



Universal Deactivator

This Deactivator is a top of the line deactivator with audible deactivation, and all electronics are built directly inside the pad. Installation is user friendly by plugging the deactivation unit into an outlet and placing it on top of a counter. This Deactivator will deactivate 8.2MHz disposable labels up to 6 inches above the pad.

Sensormatic UltraStrip® III (DR Labels) – Barcode, Plain White, and Black

These authentic Sensormatic DR (dual resonating) labels are compatible with any Acousto-Magnetic (AM) system or deactivator. Plain white and barcode versions are available on rolls and on sheets.



The Rapid Mini Pad AM Deactivator is designed to deliver quick and efficient AM label deactivation. It is ideal for busy point of sale counters, and is versatile enough to be used under the checkout counter or on the surface.

- * Label deactivation – 5 inches / 12 cm
- * Visual and Audible deactivation
- * Remote on/off key switch and sounder option
- * POS interface capability
- * Integrated PSU and electronics
- * Rapid deactivation cycle of up to 20 per second
- * Double Checker function
- * Laptop Tuning
- * Dimensions: 9.75 x 6.25 x 1.6 inches / 250mm x 160mm x 40mm
- * Power Supply: AC 230v / 110v 50Hz



Single Antenna (Transceiver) & Dual Antenna EAS Systems

- Compatible with all 8.2MHz hard tags and 8.2MHz disposable labels
- Can be configured into a multiple aisle system,
- Available with chrome or plexi-glass antennas



Stand Alone (Display) & RF People / Event Counting & Data Management Systems

Our battery powered Stand-Alone (Display) Counters are equipped with a display screen showing the daily count values. These Counters are available with 1 infrared beam for single direction counting, and 2 infrared beams for bi-directional counting.

Our wireless Radio-Frequency (RF) Counters, which are also battery powered, allow the counting data to be viewed and managed on a PC. These RF Counters transmit their counting data to a Sensor Network Gateway (SNG), which is connected to a PC with the use of an Ethernet cable. The data from the SNG is then uploaded to the PC where the data can be viewed via a browser or corporate network. A single SNG can communicate with up to 20 RF Counters in a given area.



This small, portable verifier is perfect for detecting 8.2 MHz EAS hard tags and labels at close range. This product is primarily used for verifying the presence and effectiveness of RF labels that have been source tagged inside retail merchandise packaging. It can also be used to locate tagged merchandise in the pocket, shopping bag, or purse of someone who has triggered the alarm of an EAS security system while exiting the store.

Our verifier is extremely simple to use and has 2 modes of operation. You can keep it in the “On” mode and it will always be armed and ready to detect tags or labels. You can also use the “Stand by” mode, in which it will only detect tags or labels when the button on the side of the unit is pressed and held down.

Specifications:

- Dimensions – 5.75 x 3.5 x 1 inches
- Power – 9 Volt Battery
- Tag & Label Detection - Approximately 3-5 inches depending on the tag or label size